Easy-Tagging Cam
~Using social tags to augment memory~

**Problem**
- Tagging is a powerful method to search our records.
- Tags allow us to support recollection and to reuse our life logs.
- However, tagging so many photographs is time consuming...

**Solution**
- We propose a system which simultaneously captures and tags digital images.
- ETC is equipped with multiple shutter buttons
- Easy tagging & easy retrieval of past experiences
- Keeping the motivation to record daily activity

**Design**
- **Mood-based life-logging**
  - Using a simple mood-based tag recommendation.
  - "Mood Congruence Effect" can be enhanced of the life log.
- **Social Reverse Geocoding**
  - Exploiting geo-tagged and user tag information for user generalized spatial definition.

**Application**
- Using social tags to augment memory and to visualize user defined city borders for Mobile UI
- Zoomable Socio Navi
  - This navigation system enables social tags defined cognitive maps overlay.
  - The user is able to use zoom-search the place by choosing the words from tags suggestion.

**SOLUTION**
- ETC is equipped with multiple shutter buttons
- Easy tagging & easy retrieval of past experiences
- Keeping the motivation to record daily activity

**Simultaneous Photo capture and tagging conducted by tapping the overlaid tag recommendation!!**

**Seamless tagging support for sustainable collective space socio-tagging architecture.**

**Complement!**

- The system automatically complements and records their users’ activities as a life-log summary.
- This system provides us to comprehend life-log better using social tags.

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**Tag recommendation system**

Recommendation: sensoji 浅草...

Tap & Tagging: sensoji

**Mood-based life-logging**

Using a simple mood-based tag recommendation.

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**Social Reverse Geocoding**

Exploiting geo-tagged and user tag information for user generalized spatial definition.

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